



INCYDE SCHOOL BARCELONA
ENTREPRENEURSHIP ON
DISABILITY

TRAINING, ENTREPRENEURSHIP AND EMPLOYMENT FORUM

Forum: Capitalizing on Disability

PRELIMINARY AGENDA - 27th

10.00 – 10.30

Welcome Address and Inauguration

José Luis Bonet

President of the INCYDE Foundation and Honorary Chairman of the ARAPDIS Association (Association for the Rehabilitation and Adaptation of the Disabled towards Social and Labor Integration).

Pere Navarro

State Delegate for the Barcelona Free Zone Consortium.

Marc Simón

Deputy General Manager of La Caixa Banking Foundation.

Miguel Carballada

President of the ONCE Foundation (Spanish Organization of the Blind) and of the Spanish Paralympic Committee.

Verónica Ollé

General Secretary of RTVE (Spanish National Radio & Television Corporation).

Francesc Iglesias

Secretary of social Affairs and Families of Generalitat de Catalunya

10.30 – 11.00 Conference

"How to cope with moments of crisis and reinvent yourself in the face of uncertainty. The testimony of the last man to leave the Twin Towers"

William Rodríguez

The last survivor to leave the WTC North Tower on September 11th.

11.00 – 11.25 Conference

"The keys to entrepreneurship: overcoming adversity and practicing optimism"

Luis Rojas Marcos

Psychiatrist, researcher and professor at New York University.

Master of Ceremonies: **Doctor Blasi**

President of the ARAPDIS Association (Association for the Rehabilitation and Adaptation of the Disabled towards Social and Labor Integration).

11.25 – 11.35 Interview

Jesús Celada

General Manager of Spanish Disability Policies.

11.35 – 12.05 Conference

"Recovery based on education, employability and entrepreneurship"

Ricardo Martínez Rico

President and Director of the firm Equipo Económico.

12.05 – 12.15 Conference

Ana Carrero

Team Leader in Spain. Directorate - General for Employment, Social Affairs and Inclusion of the EU Commission.

12.15 – 12.40 Symposium

"Entrepreneurship in STEAM towards a more inclusive world"

Moderator: **Bisila Bokoko**

Founder and CEO of BBES International.

Hermína Johnny

Founder of the Aspire Artemis Foundation.

Harsha Bennur

Partner Technology Strategist at Microsoft.

12.40 – 13.00 Conference

"Disability and vulnerability as a challenge for human dignity and rights"

Carlo Casalone

Coordinator of the Science area of the Pontifical Academy for Life.

13.00 – 13.30 Conference

"Entrepreneurship and technology in disability: exoskeletons in motion"

Jaime Ramos Rojas

Spanish National Research Council.

Closing Ceremony

Joan Ramon Riera

Councillor for Childhood, Youth and the Elderly and the Institute for the Disabled. Barcelona City Council.

Eva Menor

Deputy President of Economic Development, Tourism & Commerce. Barcelona Provincial Council.

PRELIMINARY AGENDA - 28th

09.30 – 09.35

Opening Ceremony

José María Párraga

Deputy Director of the Incyde Foundation.

09.35 – 09.50 Symposium

"Barrier-free Entrepreneurship"

Virginia Carcedo

General Secretary of Inserta Empleo and Deputy Director of training, employment and transformation for the ONCE Foundation.

Sonia Viñas Sánchez

General Manager of the Universia Foundation of Santander Bank.

09.50 – 10.10 Conference

"Being disabled doesn't have to hinder your success"

Bisila Bokoko

Founder and CEO of BBES International (an African Literacy Project).

10.10 – 10.40 Interview

Tilly Lockey

Ambassador for Open Bionics and Hostess of Bionic TV.

10.40 – 11.10 Symposium

"Empowerment and entrepreneurship: helping the disabled become agents of their own inclusion"

Luis Cayo Pérez Bueno

President of CERMI (Spanish Committee of Representatives of the Disabled).

Vicky Bendito

Journalist and driving force behind the Campaign: 'I'm deaf, but that doesn't make me any less, even if the Constitution says so'

11.10 – 11.30 Symposium

"Israel Start Up Nation: entrepreneurial success stories in solutions for the disabled"

Isaac Chocron

Business Development Director at Excem Technologies and OurCrowd Iberia.

Fabio Rodríguez

Regional Director (Spain and Portugal) of OrCam Technologies.

11.30 – 12.10 Symposium

"Entrepreneurship and sustainable employment: the master key for inclusion"

Moderator: **Natalia Vázquez**

Director of the INCYDE School Project for INCYDE Foundation.

Carles Campuzano

Director of DINCAT Plena Inclusió Catalunya.

Francisco Villegas

President of AMMFEINA SMC.

Jon Ander Arzallus

Director of Innovation at Gureak.

Josep Roset

President of FECETC: Catalan Federation of Special Employment Centers.

Montserrat Pallarés

President of COFEMCE (Spanish Federation for Physical and Organic Disabilities).

12.10 – 12.30 Interview

"Use of Virtual and Augmented Reality for barrier-free training and entrepreneurship"

Héctor Zapata

Chief Technology Officer of the Obicex Foundation.

12.30 – 13.10 Symposium

"Promoting entrepreneurship through sports"

Alejandro Blanco

President of the Spanish Olympic Committee.

José Luis Mendoza

President of UCAM (San Antonio Catholic University).

Closing Ceremony of the Forum

Natalia Vázquez

Director of the INCYDE School Project for INCYDE Foundation.



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